

# Materials Exchange: Completing the Circular Economy LA Industry

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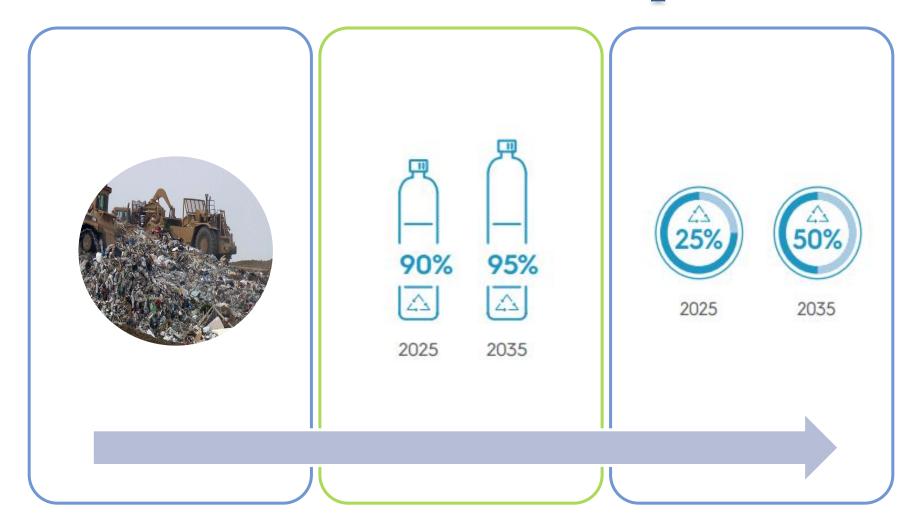


### Overview

- Sustainability pLAn
- Challenges
- Bridging the Gap
- LA Industry: Materials Exchange (MAX)



# Waste and Landfills pLAn



https://www.cnn.com/2012/04/26/us/la-trash-puente-landfill/index.html



## Linear Economy

- Economy based on production and consumption
- Leads to economic losses and structural waste
- Increased risk
  - Resource price fluctuation
  - Supply uncertainty

### From a Linear Economy...



# Circular Economy





### **Circular Economy:**

Restorative and regenerative loop that aims to keep materials at their highest value at all times

### **Benefits:**

- Waste reduction
- Cost/energy savings
- Environmental impact reduction
- Natural resource conservation
- Business collaboration

# Circular Economy Trailblazers

- Austin Materials Marketplace
- Ohio EPA Materials Marketplace













Do Good for the Environment



Reduce CO2



Stimulate & Inspire Local Jobs



# LA Industry: Materials Exchange

LA Industry aims to create a circular economy by hosting a web portal available for industrial/commercial sectors to share available and wanted materials. This approach promotes a zero waste mindset and stimulates business collaboration.



