

The City of Los Angeles Green Business Program January, 2018



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We officially launched on April 30, 2014 Hosted by Mayor Garcetti at City Hall



Overview



- 1) WHAT IS THE LA GREEN BUSINESS PROGRAM?**
- 2) WHAT ARE THE BENEFITS OF THIS PROGRAM?**
- 3) WHO HAS BENEFITED FROM OUR PROGRAM?**
- 4) HOW THE PROCESS WORKS**
- 5) CONTACT US**

What is the LA Green Business Program?



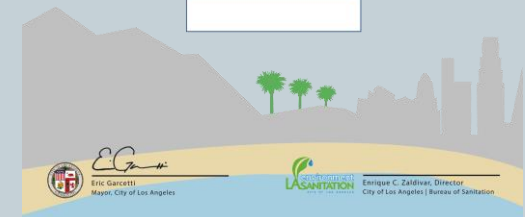
- **PROGRAM BACKGROUND**
- **2 PARTS:**
 - 1) ASSISTANCE & SUPPORT
 - 2) CERTIFICATION
- **SECTORS SERVICED**
- **100% FREE & ALL VOLUNTARY**
- **BUSINESS CERTIFICATION (CITY & STATE)**

THE CITY OF LOS ANGELES RECOGNIZES:

AS A LOS ANGELES GREEN BUSINESS



THIS ESTABLISHMENT RECEIVED A CERTIFIED RATING AT THE TIME OF INSPECTION
THIS CERTIFICATION IS VALID UNTIL:



Partners



Los Angeles Area
Chamber of Commerce



Sponsors

Administrator



What are the benefits of this Program?



- FREE ENVIRONMENTAL CONSULTING
- SAVE \$ ON ENERGY, WATER AND WASTE BILLS
- BRANDING
- EMPLOYEE AND CLIENTELE DESIRABILITY
- JOIN THE GROWING GREEN BUSINESS COMMUNITY
- CONSERVE VALUABLE RESOURCES AND PROTECT THE ENVIRONMENT
- ASSISTS THE CITY OF LA REACH ITS ZERO WASTE GOALS OF 90% DIVERSION OR MORE BY 2025



Who has benefited from our Program?



- **OVER 575 BUSINESSES CERTIFIED TO DATE**
- **WHAT KINDS OF BUSINESSES ARE IN OUR POOL?**

Large Companies, Academic Institutions & Local Chains



UCLA



UNITED



CBS



Small businesses - “Mom & Pop’s”



Whole Buildings



We're making our way to tenants in these buildings, as directed by the building management.

Overview of The City of LA Green Business Program Process

1. Register for our program at
www.greenbizla.org

2. After a phone consultation, sign up on the
CAGBN

3. Schedule an on-site visit to review the measures,
do a walk-thru and take pictures.

4. Receive a personalized report with
recommendations on how to achieve the points to
get certified.

5. Final, 2nd visit, *if applicable*

***CERTIFIED!... The Business is awarded
with a physical and electronic
certification.***

Contact us



**LET'S MAKE OUR BUSINESS COMMUNITY
GREENER TOGETHER!**

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WWW.GREENBIZLA.ORG