



# City of Los Angeles Economic and Workforce Development Department

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Presented by  
Dalena Ngo  
Management Assistant



# Our vision

The goal of the City of Los Angeles **Economic and Workforce Development Department (EWDD)** is to develop and implement programs and projects that yield thriving businesses and create job training and career opportunities for the City of Los Angeles.

# Economic Development

## Launch, build and grow

EWDD offers cost-effective solutions to the City of LA's start-up ventures and established small and large businesses, to help them be successful and competitive.





## **Technical Assistance, Entrepreneur Training Programs**

- One-on-one consulting
- Needs and Market Assessment
- Business Plan Development
- Site Location and Lease Negotiation
- Strategic and Comprehensive Business Planning

## **Small Business Financing**

- Loan Qualification and Requirements
- SBA Loans and Alternative Financial Services
- Loan Packaging Assistance
- Credit Repair
- Financial Restructuring and Planning

## **Tax Incentives and Credits**

- Employee Tax Hiring Credits
- Local/Statewide Small Business Tax Incentives

## **Business Courses, Virtual Workshops**

- Entrepreneurial and Accessing Bureau of Contract Administration Workshops
- Fiscal Management and Accounting Courses
- E-Commerce, Marketing and Technical Training
- Green Business and Clean Tech Transitions



# Business Response Unit

## Need assistance with your business?

EWDD's Business Response Unit (BRU) provides specialty aid to entrepreneurs navigating the City of LA's permitting process.

The team connects entrepreneurs with contacts across City departments and to programs and services geared toward the business community.



**Contact us:**

**(213) 744-7150**

**[labusinessresponse@lacity.org](mailto:labusinessresponse@lacity.org)**

# Los Angeles Small Business Commission

The LASBC is an advisory group that serves as a liaison between the City and the small business community.

The LABSC also provides a dedicated, public forum for issues affecting entrepreneurs and small business owners.



## Promote economic opportunities

Formulate and evaluate goals, plans and programs relating to small businesses, consistent with overall objectives established by the Mayor and City Council, to promote the economic opportunities to the City's small business community.

## Advocate for small businesses

Advocate on behalf of small businesses, and make recommendations for new policies or changes to existing policies, that will promote, grow and/or retain small businesses in the City.

## Remove red tape

Determine which City Departments affect small businesses. Research and consult with departments on procedures and processes that impact transacting with small businesses.

# Business Financial Programs



## Small Business Loan Program

The Small Business Loan Program funds small businesses that private lenders cannot accommodate for business operation costs and to create new jobs.



## Major Projects Loan Program

The Major Projects Loan Program offers long term, fixed rate financing for large-scale commercial development projects in low and moderate income communities.



## Los Angeles Development Fund

The Los Angeles Development Fund (LADF) uses New Market Tax Credits to generate investment capital for major projects to improve the quality of life in low income communities.



# Additional Funding Opportunities

## California Water Recycling Funding Program

- Grant amount awards 35 percent of actual eligible construction costs and are available for up to \$15 million.
- Loans are available for up to 100 percent of eligible construction costs at very low interest rate.

[https://www.waterboards.ca.gov/water\\_issues/programs/grants\\_loans/water\\_recycling/](https://www.waterboards.ca.gov/water_issues/programs/grants_loans/water_recycling/)

## Non Toxic Dry Cleaning Incentive Program

California State Legislature  
Assembly Bill 998 allows the Air Resources Board to provide \$10,000 grants to switch from perchloroethylene (or Perc) dry cleaning to cleaner technologies

[https://ww2.arb.ca.gov/resources/documents/non-toxic-dry-cleaning-grant-program-ab998#:~:text=Assembly%20Bill%20998%20\(A,B%20998,and%20non%20smog%20forming%20alternatives.](https://ww2.arb.ca.gov/resources/documents/non-toxic-dry-cleaning-grant-program-ab998#:~:text=Assembly%20Bill%20998%20(A,B%20998,and%20non%20smog%20forming%20alternatives.)

## Smart-Energy Program from SCE

- Save energy and money by installing a programmable thermostat
- Earn one-time \$75 rebate
- Earn bill credits up to \$40/year by allowing brief, limited adjustments to your thermostat

<https://enrollmythermostat.com/sce/#about-program>





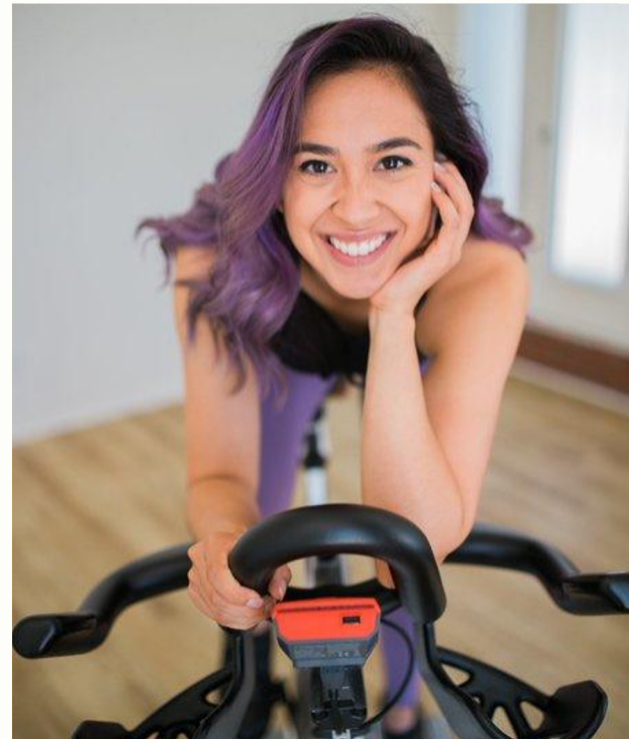


# Incubators

## Supporting LA's innovators

EWDD provides financial support to early-stage entrepreneurs through cohort-based, accelerator style incubator programs.

The incubators provide a platform to support business development and growth through local community events and networking opportunities. Some incubators provide mentoring, free office space, and other resources.



**City of LA  
funded  
incubators**



**Grid110**

Grid110 is a cohort-based startup accelerator-like program based in Downtown Los Angeles (DTLA). Their goal is to help startups scale at a stable trajectory to simulate economic and community development in DTLA, South LA and other underserved areas in the LA region.



**Los Angeles  
Cleantech  
Incubator (LACI)**

LACI is the City's non-profit clean technology commercialization center focused on helping early-stage clean technology companies, thereby creating "green" jobs and promoting an inclusive green economy.



**Sabio**

Sabio operates the RebootLA technology accelerator program. Participants are early-stage entrepreneurs who are facing unemployment barriers due to their record in the criminal justice system.

# Workforce Development

## Building a workforce for the 21st century

The Los Angeles Workforce Development System is an equitable training system that develops and places skilled workers into quality, good paying jobs, thereby building a strong business/employer regional economy.





## **Job Readiness**

- Job readiness training workshops
- Resume building
- Access to computers, internet, phones, printers and other technology for job searches
- Career guidance
- Placement assistance

## **Job Training**

- Vocational training in high-demand industries
- On-the-job training
- Adult education and literacy services

## **Support services**

- Case management
- Career assessments
- Assistance with job-related expenditures, including uniforms and transportation fees

## **Free services for ALL Angelenos**

The following may be eligible for additional services:

- Homeless individuals and their families
- Veterans and their spouses
- Individuals recently released from prison
- Mature workers
- English language learners



# Upcoming Programs

The City of Los Angeles is deploying over \$62M to help small businesses recover in the aftermath of the pandemic.



# Legacy Business Recovery Program

**\$5 MILLION**

- Funding to provide technical assistance and **grants of up to \$25,000** to support and preserve qualified legacy businesses that have been impacted by the pandemic.

Targeted outreach will be implemented to ensure

- equitable access of this funding opportunity for legacy business owners with language or technology barriers.



# Questions?

[ewddlacity.com](http://ewddlacity.com)

Email: [EWDD-Programs@lacity.org](mailto:EWDD-Programs@lacity.org)