



Mission Statement

To help enhance the quality of living in member communities through conscious means of promoting environmental sustainability and responsibility

LARA, Los Angeles Regional Agency

The Los Angeles Regional Agency, also known as LARA, is a consortium of 16 large and small member cities in the Los Angeles County. The Agency was formed by environmentally conscious recycling advocates and representatives from the various cities. In 2004, the CIWMB, California Integrated Waste Management Board, approved the formation of LARA as a regional agency whose mission was to promote environmental responsibility through the state mandated reduce, reuse, and recycling philosophy of the State of California Assembly Bill 939.

LARA originally started with fourteen charter member municipalities that signed a JPA, Joint Powers Agreement. . Following the recognition of LARA by the CIWMB, the Agency drafted its By-Laws and elected its Executive Board comprising of Chair, Vice-Chair, Treasurer, and Secretary with Karen Coca, Environmental Officer for the City of Los Angeles as the LARA Executive Director. Likewise, Councilmember Larry R. Nelson, Artesia, has been elected Chairman of the Board two years in a row. In 2005, the cities of Hermosa Beach and Palos Verdes Estates were admitted into LARA by a unanimous vote from the charter members.

The sixteen member cities and their contact numbers are:

ARTESIA	www.cityofartesia.us	(562)-865-6262 EXT. 237
BEVERLY HILLS	www.beverlyhills.org	(310)285-2468
DUARTE	www.accessduarte.com	(626)357-7931 EXT. 219
HERMOSA BEACH	www.hermosabeach.org	(310)318-0242
HIDDEN HILLS	www.hiddenhillscity.org	(310)212-5778
LOS ANGELES	www.lacitysan.org	(213) 485-3692
LYNWOOD	www.lynwood.ca.us	(310)603-0220 EXT. 279
MANHATTAN BEACH	www.citymb.info	(310)802-5363
PALOS VERDES ESTATES	www.palosverdes.com	(310)257-2000
POMONA	www.ci.pomona.ca.us	(909)620-2362
RANCHO PALOS VERDES	www.palosverdes.com	(310)544-5245
REDONDO BEACH	www.redondo.org	(310)372-1171 EXT. 4151
ROSEMEAD	www.laalmnac.com/cities/ci68.htm	(626)569-2101
SIERRA MADRE	www.ci.sierra-madre.ca.us	(626)355-7135
SOUTH GATE	www.cityofsouthgate.org	(323)563-5748
TORRANCE	www.tornet.com	(310)781-6916

Since LARA became recognized by the CIWMB in 2004, the Agency has officially achieved 57% diversion in 2003, and 61% in 2004. The Agency has helped the member cities in communicating, implementing, and interpreting the program requirements of AB 939. LARA also offers training classes and workshops free to its members and at a nominal fee to delegates from non-member cities. Some of the topics offered the past two years are Understanding the DRS (Disposal Reporting System) 1 & 2, Conducting Waste Hauler Audits, Diversion Program Monitoring, Grant Application Process, and Smart Business Outreach Program.

Quarterly board meetings, usually on a third Thursday of the month are held and hosted by the City of Lynwood because of its centralized location to all the members. The board meetings are open to the public. The next meetings are scheduled for the following dates:

Meeting Location

Bateman Hall, 11331 Ernestine Avenue

Lynwood, CA 90262

Thursday, September 21, 2006	10:00 a.m. - 12:00 p.m.
Thursday, December 14, 2006	10:00 a.m. - 12:00 p.m.
Thursday, March 15, 2007	10:00 a.m. - 12:00 p.m.
Thursday, June 21, 2007	10:00 a.m. - 12:00 p.m.
Thursday, September 20, 2007	10:00 a.m. - 12:00 p.m.