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FOR IMMEDIATE RELEASE

CITY OF LOS ANGELES OFFERS “FREE” USED TIRE COLLECTION EVENTS
City Residents Can Cleanup and Eliminate Used Tires at Sanitation Yards

LOS ANGELES (May 5, 2011)—The Department of Public Works Bureau of Sanitation announced that the City of Los Angeles will host six used tire collection events that will allow city residents to cleanup and eliminate used tires from their homes. The used tire collection events, funded by a CalRecycle grant generated from the tire fee on each new tire sold in California, promotes the residential recycling of waste tires, saves renewable resources and reduces the number of waste tires going to landfill or being illegally dumped. The grant enhances the city’s ongoing collection program that allows city residents to recycle four tires per year free at any of the six district yards. Each person who brings tires to one of this year’s collection events will receive a coupon good for 15% off their next purchase of Firestone or Bridgestone tires.

“Used tires stored in the garages and backyards of city residents are a nuisance to homeowners and unfortunately, some residents even choose to illegally dump their waste tires rather than properly dispose of them,” said Bureau of Sanitation Director Enrique C. Zaldivar. “The city’s used tire collection events offer a great opportunity for city residents to get rid of those used tires at no cost.”

The free Used Tire Collection will take place in conjunction with the Sanitation’s annual Open Houses. The dates and locations are:

Saturday, May 14, 2011 - 9:00 a.m. to 3:00 p.m.
East Valley District Yard, 11050 Pendleton Street, Sun Valley, CA 91352

Saturday, May 21, 2011 - 9:00 a.m. to 3:00 p.m.
West Valley District Yard, 8840 Vanalden Avenue, Northridge, CA 91324

Saturday, June 4, 2011 - 9:00 a.m. to 3:00 p.m.
North Central District Yard, 452 N. San Fernando Road, Los Angeles, CA 90031

Saturday, June 11, 2011 - 9:00 a.m. to 3:00 p.m.
The Expo Center, 3990 Menlo Avenue, Los Angeles, CA 90037

Saturday, June 25, 2011 - 9:00 a.m. to 3:00 p.m.
Harbor District Yard, 1400 N. Gaffey Street, San Pedro, CA 90731

Saturday, July 16, 2011 - 9:00 a.m. to 3:00 p.m.
West Los Angeles District Yard, 2027 Stoner Avenue, Los Angeles, CA 90025

More than 40 million waste tires are discarded each year in California and statewide, an estimated 1.5 million tires are illegally dumped and stockpiled creating a significant threat to public health, safety and the environment. The city is conducting the used tire cleanup and amnesty event programs to raise

awareness of the collection program and help reduce the number of tires going to landfill. For more information about the Bureau of Sanitation, visit www.lacitySAN.org.

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